



Te Māngai Pāho

# REQUEST FOR PROPOSALS 2024/25 Oro Hāpai

**RFP Date:**

Tuesday 10 December 2024

**Opening Date:**

Tuesday 17 December 2024

**Closing Date:**

Thursday 30 January 2025

**All queries:**

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## Hei Whakataki Introduction

Te Māngai Pāho is committed to supporting the Māori media and music sectors and collectively improving the outcomes of the Maihi Karauna, the Crown's strategy for Māori language revitalisation.

The aim of this RFP document is to advise on the ambition of Oro Hāpai funding and to provide applicants with clarity about the application and assessment process.

## Te Pūtake Purpose

The purpose of this funding is to support recognised music organisations to host songwriting collaboration initiatives that develop popular, contemporary, waiata reo Māori. Proposed collaborations should aim to:

- create new waiata reo Māori with a focus on song structure, melody, and well-crafted reo Māori lyrics,
- return a minimum number of waiata reo Māori demo recordings for use in future Waiata Reo Māori and Waiata Tuarea funding applications to Te Māngai Pāho,
- grow the capability of participants to confidently express themselves in waiata reo Māori.

Professional recordings for release are not an expectation of this funding.

## Te Kaupapa Matua Request for Proposals

This RFP invites music organisations with a track record in music business to apply for funding to support the planning and delivery of collaborative songwriting sessions. Proposals should present a fully developed programme with clear songwriting and demo deliverables that will eventually lead to release outcomes.

Applications and proposals should be for sessions to be held between 1 February 2025 and 30 June 2025.

A total pool of \$250,000 (plus GST) will be made available for distribution but Te Māngai Pāho reserves the right to distribute a higher or lesser amount.

Only companies and trusts may apply. Sole Traders (Individuals) are ineligible.

# Te Tono Proposal Format

APPLICANT	
Organisation name	
Application contact	
KEY PERSONNEL	
Admin/Organiser	<i>Name, capability and experience</i>
Mātanga Reo	<i>Name, capability and experience</i>
Music Lead	<i>Name, capability and experience</i>
PROPOSAL	
Programme	
Kaupapa name	
Kaupapa description	<i>Brief description about the kaupapa</i>
Dates	<i>When the sessions will be held</i>
Participants	<i>Name each confirmed or target participant. What is the selection process?</i>
Deliverables	<i>How many tangible deliverables will be delivered E.g., 5 x demos, photos of sessions</i>
Outcomes	<i>What the deliverables contribute to E.g., demos for funding applications, better reo among songwriters</i>
Health & Safety	
Health & Safety Plan	<i>The health and safety plans in place to ensure the health and safety of participants. Include alignment to the music industry's <a href="#">SoundCheck</a> initiative.</i>
Measures	
Metric reporting	<i>What is the measure of success for this kaupapa?</i>
Budget	
Detailed budget	<i>Line by line expenditure Rationale for each cost line</i>
Additional Information	
Attachments(s)	<i>Add any other information you think will be helpful to your application including alignment or contribution of this kaupapa to other programmes and outcomes</i>

## Aromatawai Assessment Criteria

Key Personnel	Experience and capability of the team, potential for success.	25%
Proposal	Quality and relevance of the idea, reo, deliverables, outcomes.	40%
Health & Safety	Clear understanding of responsibilities, and readiness to apply protocols accordingly.	10%
Measures	Quality and relevance of the data you can provide, how it contributes to our reporting.	5%
Budget	Realistic and reasonable for proposed deliverables and outcomes.	20%

## Wātaka Timeline

10 Dec 2024

RFP Published

17 Dec 2024

Applications Open

30 Jan 2025

Applications Close

21 Feb 2025

Decisions

# Te Tono ā-Ipurangi

## Applying Online

You must be registered in Te Pūahatanga, the online application system operated by Te Māngai Pāho, to apply. Only applications submitted through this portal will be considered. You can register at any time, and we encourage producers to register well in advance of the funding deadline. Applicants will not be able to submit proposals until all the required fields have been completed, so please do not leave completion of your application to the last minute.

You can save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Key compliance information from your Registered Provider data will automatically populate your funding Application.

# Ngā tikanga me ngā herenga

## Reserved Rights

- You must bear all your own costs in preparing and submitting your proposal.
- You represent and warrant that all information provided to us is complete and accurate.
- We may rely upon all statements made in your proposal.
- We may amend, suspend, cancel and, or, re-issue the RFP at any time.
- We may change the RFP (including dates) but will give all submitters a reasonable time to respond to any change.
- We may accept late proposals with the approval of the Chief Executive.
- We may seek clarification of any proposal and meet with any applicant.
- We are not bound to accept the lowest priced conforming proposal(s), or any proposal.